#### CEN/TC 227 N 1267

# CEN 's new website address

# CEN 's new website address + e-mail addresses

On 1<sup>st</sup> November 2006

www.cen.eu

firstname.lastname@cen.eu

Enclosed please find the Press release

PRESS RELEASE

- for immediate release -



EUROPEAN COMMITTEE FOR STANDARDIZATION COMITÉ EUROPÉEN DE NORMALISATION EUROPÄISCHES KOMITEE FÜR NORMUNG

## www.cen.eu – CEN goes pan-European

### New top-level domain for CEN website and e-mails

Brussels (26 October 2006) – Following the introduction of the genuine European top level domain .eu, CEN – as a European organization – will switch to the new website address <u>www.cen.eu</u> on 1 November 2006. Consequently, all CEN e-mail addresses will also change their top level to <u>firstname.lastname@cen.eu</u>. The old CEN address, <u>www.cenorm.be</u>, and the old e-mail addresses will remain operational for a transitional period.

The new website address advertises CEN's pan-European outlook and provides greater confidence for the consumer since their rights are protected by European rules and standards. CEN is also at the forefront of registrations of prior rights such as trade marks and company names.

The creation of .eu was decided upon at the Lisbon Council in 2000 to stress the importance of Europe's role in the Information Society and electronic commerce, and to enhance its competitiveness.

The following website addresses will also be introduced on 1 November 2006:

- www.keymark.eu
- www.cencer.eu
- http://www.cen.eu/boss/

– END –

#### About CEN

The European Committee for Standardization (CEN) is a private non-profit organization whose mission is to foster the European economy in global trading, the welfare of European citizens and the environment by providing an efficient infrastructure to interested parties for the development, maintenance and distribution of coherent sets of standards and specifications. Its 29 National Members work together to develop voluntary European Standards (ENs) in various sectors to build a European Internal Market for goods and services and to position Europe in the global economy. More than 60.000 technical experts as well as business federations, consumer and other societal interest organizations are involved in the CEN network that reaches over 480 million people. CEN is the officially recognized standardization representative for sectors other than electrotechnical and telecommunications.

For further information please visit: www.cen.eu

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